

12 Reasons to look closely at Max International:

Several months back I began to investigate a new product that has turned out to be a dead set winner. All it took was for me to watch one video of the creator talking about this product to know that this was something I definitely wanted to try. It's fair to say from many past experiences that I didn't really expect to "feel or see" any results. I'm glad to say that I was WRONG!!

The product is MaxGXL, from Max International.

1. Steve Scott: (Founder/Owner)

Founder and Visionary behind this company, **Steve Scott**, was the creator of the Television Infomercial business over 30 years ago. Steve has produced infomercials with over 91 Hollywood Movie Stars including **Chuck Norris & Christie Brinkley** (Total Gym), **Richard Simmons** (Sweatin' to the Oldies, & Deal a Meal), **John Tesh & Connie Sellica** (Gary Smalley Marriage Enrichment Course) and many others.

Steve also started 10 other businesses that all grew into **multi-million** dollar companies. (His Universal Gym business did over 1.4 Billion in sales!)

When Steve was asked to market **MaxGXL**, his original reaction was;

"No, I do not promote products that go into the mouth".

To make a long story short - when Steve saw the scientific evidence that **MaxGXL** did, in fact, slow down the aging process and eliminate many age related diseases, he told his partners that he was going to retire from doing infomercials and spend the rest of his life marketing this Breakthrough product.

Learn more about Steve Scott at his personal website: www.stevenskott.com

***Be sure to watch Steve's Interview with Larry King**

Watch the "Steve Scott Vision" via www.maxgxl.com/movieplayer.php

2. Guthy-Renker: (Owner)

When Steve Scott realized the magnitude of this Breakthrough product, he asked his friends and competitors, **Bill Guthy** and **Greg Renker** to join him. Guthy-Renker had a team of Scientists and Doctors evaluate the product and, 2 weeks later, came back to them saying;

"This is the real deal" ...MaxGXL is scientifically PROVEN to slow down aging and eliminate many age related diseases. Guthy-Renker eagerly became part owners of Max International and committed to **produce infomercials with Hollywood movie stars** on each of Max's products.

Did you get that? Infomercials on Max's Products to make them a household name **Guthy-Renker** was launched 20yrs ago by Bill Guthy and Greg Renker. Today **Guthy-Renker** is one of the world's largest direct response television companies with global sales of more than **\$1.5 Billion per year**. (*Ever heard of **ProActiv Solution & Anthony Robins**?)

Learn more about Guthy-Renker here: <http://www.guthy-renker.com/>

3. Greg Fullerton: (Founder/Owner)

Those of you who have been in the sales industry are probably familiar with "**Franklin Covey**" (Franklin Planner). **Greg Fullerton** was the founder/creator of Franklin Quest which later merged with Steven Covey (7 Habits of Highly Successful People) to form Franklin Covey. **Greg Fullerton** has given his time management seminars to **ALL 500** of the Fortune 500 Companies.

When Steve Scott introduced Greg to **MaxGXL** and when Greg saw how it was affecting the quality of people's lives, he jumped in with both feet and made a commitment to spend the rest of his life building **Max International**.

4. Salt Lake City/Management

For some reason, Salt Lake City is the home of **70 plus** major Network Marketing Companies. Since neither **Greg Fullerton**, **Steve Scott**, **Bill Guthy** nor **Greg Renker** had any personal experience building a network marketing business, they used there financial resources to recruit some of the **most qualified, most experienced and best** individuals in the entire industry from these other companies. For example, many of our V.P.'s have either been the President, Owner or Founder of there own Network Marketing Company somewhere along the way. Just as one example of this, consider Bob Kaelin, Max's V.P. of Sales. Bob's background in network marketing is astonishing: He founded and created Usana, a very successful networking company! Bob is with Max because he **CHOSE** to be here!

This entire team of well **qualified** leaders are the **Best of the Best** and more than capable of taking Max International global... *because they have all done it before.*

Read about the Max Management Team via
<http://www.maxgxl.com/management.php>

5. Dr. Robert Keller: (MaxGXL Product Formulator)

Dr. Robert Keller was voted one of America's Top Physicians for the past 5 years and is on the Board of Governors of the American Academy of HIV Medicine, as well as being recognized as one of the **top 2,000 scientists** of the 21st century. Dr. Keller treats people with Aids, Cancer and Auto-Immune disorders in his Florida clinic. In an effort to help his patients, Dr. Keller created/formulated and has been using MaxGXL in his practice (and also in Africa) for over **12 years** with much success. Therefore, although Max International is only a young company, the product has been undergoing clinical trials and testing for more than 12 years.

Learn more about Dr. Keller via <http://www.maxgxl.com/keller.php>

Dr. Keller's personal website is via <http://www.robkellermd.org/>

6. Composition Patent:

There are **two types of patents** awarded to nutritional products. The U.S. Patent office awarded Dr. Keller a "**Composition Patent**" for his scientific discovery.

- 1. UTILITY PATENT** – This patent allows for a competitor to change up to 30% of the formulation and still receive a patent on a similar product.
 - 2. COMPOSITION PATENT** – This patent does not allow anyone to change even one ingredient in an attempt to duplicate your product. This is the same patent as given Pharmaceuticals who spend \$900 million to \$1.2 Billion developing a product.
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7. Dr. John Nelson: (159th President of the AMA)

Dr. John Nelson, the immediate past **President of the American Medical Association**, a man who was passionate about putting what he called "quack" products out of business when president of the AMA, said this about **MaxGXL**:

"This product, in my opinion, represents the single most important breakthrough in health that I will witness in my life time. I believe it will revolutionize, change, and transform the practice of medicine world-wide and make Dr. Robert Keller more famous than Jonas Salk who created the polio vaccine."

QUESTION - Do you ever recall any President of the AMA ever endorsing a nutritional product before? **(This is very significant!)**

8. Breakthrough Products:

Steve Scott told us that Max will never be a catalog company. We will only represent "Breakthrough" products. Here is how Steve described a Breakthrough product:

1. In the infomercial business Steve researched **1,000 products** to find just one "Breakthrough" product good enough to turn into an infomercial.
2. Guthy-Renker evaluates **2,000 products** to find just one for an infomercial
3. Home Shopping Network asked Steve's company to evaluate their products for a year and choose which ones were good enough to do an infomercial on. At the end of one year they had not found one product that was what Steve called a "Breakthrough" product.
4. Max International has **3 more Breakthrough products** coming out this year:

Product 1. Weight Loss Breakthrough that, in clinical trials, (similar to Phen-Phen) found the average woman lost 22 lbs of fat and gained 1 1/2 lbs of muscle in 8 weeks. **Just Launched MaxWXL** – <http://www.maxgxl.com/wlx>

Product 2. Life Extension Breakthrough containing enzymes that, when given to mice, cause them to **live 30% longer**.

Product 3. Skin Care Breakthrough - Scientists at Clemson University have reduced Glutathione to Nano size which put into **skin cream**, gives visible results in **90 seconds**.

Our first product, **MaxGXL**, is the **ONLY** product in the world that is **clinically proven** to increase Glutathione levels in **every cell** in the body up to **250%**, as well as recycle the used glutathione that is stored in the liver.

Learn more about Glutathione via <http://www.maxgxl.com/products.php>

9. Is MaxGXL Superior to Juices, Pills, Berries, Bark or Plants?

There are **2 ways** to repair Free Radical damage on the cellular level:

1. **Exogenous** - Plant source Pills and Juices repair "**SOME**" free radical damage from the **outside in** by stimulating regeneration.
2. **Endogenous (*MaxGXL)** - Created naturally within all 13 Trillion cells and repairs "**ALL**" free radical damage from the **inside out** by initiating regeneration.

This is a Very BIG Difference and a Very Big Deal!

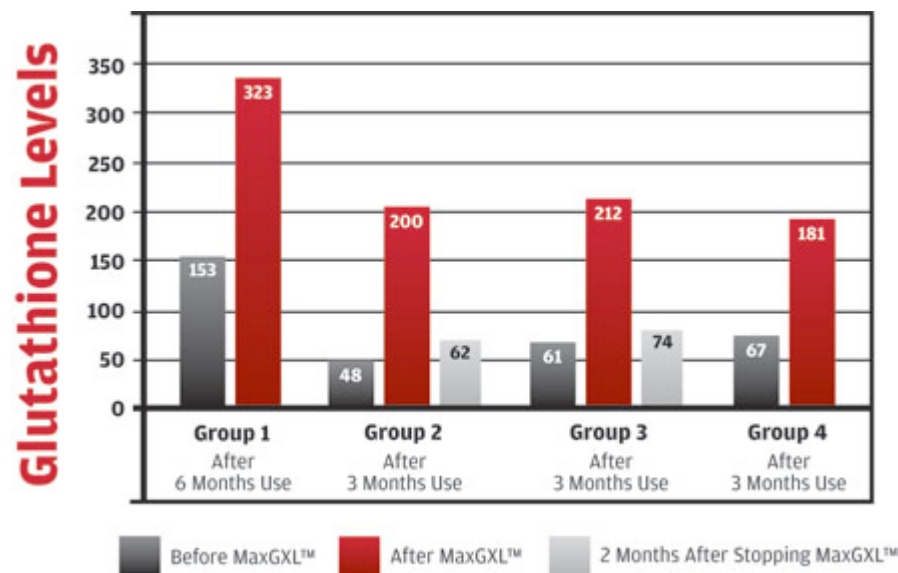
For those who understand how Free Radicals "Steal" electrons from other cells...

- Vitamin E has..... 3 extra electrons to share
- Vitamin C has..... 5 extra electrons to share
- OPC's have..... 250 extra electrons to share
- Glutathione has..... 1 million PLUS extra electrons to share

Glutathione is the KING of all Antioxidants

The graph below shows the increase in glutathione levels experienced by 4 groups of people after consuming MaxGXL. (Clinical Trial)

- Group 1 - (Normal Baseline Group)
- Group 2 - (HIV Patients)
- Group 3 - (Hepatitis C)
- Group 4 - (Chronic Viral Illnesses)



10. Compensation Plan:

The Max Compensation Plan is powerful and unique "Hybrid" of UniLevel combined with a **Binary** that has unlimited income potential. This powerful comp plan is considered cutting edge, and is attracting many **Legendary, Professional Network Marketers** who are jumping on board NOW while the company is **young**. It has great bonuses **which can be accessed by the MAJORITY who work the plan, NOT just the big hitters.**

11. Customer to Rep Ratio:

More than 30% of Max International's monthly business is coming from "Preferred Customers" who are not signed up as Reps. This amazes me... and **proves** people want the product, IT WORKS and its WELL PRICED!.

This Is Unheard of in Our Industry...

12. Eight criteria to evaluate a Network Marketing Company

Max International RATES A+ in all 8 areas:

1. **Ownership** **A+** (Credible track records, well financed)
 2. **Leadership** **A+** (Experience building an international company)
 3. **Products** **A+** (Break-through only)
 4. **Sales Tools** **A+** (Beautiful, functional, priced right)
 5. **Technology** **A+** (Latest and very best)
 6. **Trends** **A+** (Home based business; MLM, health & wellness)
 7. **Economy** **A+** (People need more money now)
 8. **Timing** **A+** (Baby boomers spending billions on health & longevity)
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The importance of TIMING.

Max is set to launch officially in Australia in the very short term (3-4 months approx), not to mention other international markets... but getting started now during the pre-launch phase gives you the opportunity to lock in a legacy position which has the potential generate outstanding residual income and put you ahead of the game!

CALL / EMAIL ME RIGHT NOW

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So I can answer your questions and strategically position you in my rapidly growing TEAM!

VISIT THE WEBSITE: www.profit.mymaxsystem.com

TRY THE PRODUCT NOW: Regardless of if you decide to join us in business or not... Try MaxGXL